

## **COMPLETE RULES ("Official Rules") of the "Cartoon Network Lucky Breaks Promotion" UK 2017**

**1. NO PURCHASE NECESSARY TO ENTER OR WIN.** Turner Broadcasting System Europe Limited, a company, with its registered office at Turner House, 16 Great Marlborough Street, London W1F 7HS, United Kingdom, registered as company number 01927955, which produces the television channels known as Boomerang, Cartoon Network and Cartoonito in the UK (hereinafter called "**Promoter**"), is holding a free promotion entitled "**Cartoon Network Lucky Breaks Promotion**" (the "**Promotion**"). The Promotion shall consist of 5 (five) free prize draws (each a "**Draw**"), each of which shall take place during the following dates ("collectively referred to as the "**Promotional Dates**"):

### **1.1. First Draw.**

The First Draw shall commence 00:00:00GMT on 23 October 2017 ("**First Draw Commencing Date**") and shall close 23:59:00GMT on 23 October 2017 ("**First Draw Closing Date**");

### **1.2. Second Draw.**

The Second Draw shall commence 00:00:00GMT on 24 October 2017 ("**Second Draw Commencing Date**") and shall close 23:59:00GMT on 24 October 2017 ("**Second Draw Closing Date**");

### **1.3. Third Draw.**

The Third Draw shall commence 00:00:00GMT on 25 October 2017 ("**Third Draw Commencing Date**") and shall close 23:59:00GMT on 25 October 2017 ("**Third Draw Closing Date**");

### **1.4. Fourth Draw.**

The Fourth Draw shall commence 00:00:00GMT on 26 October 2017 ("**Fourth Draw Commencing Date**") and shall close 23:59:00GMT on 24 October 2017 ("**Fourth Draw Closing Date**");

### **1.5. Fifth Draw:**

The Fifth Draw shall commence 00:00:00GMT on 27 October 2017 ("**Fifth Draw Commencing Date**") and shall close 23:59:00GMT on 27 October 2017 ("**Fifth Draw Closing Date**");

For the purposes of this Promotion, the period of each Draw shall collectively be referred to as the "**Entry Period**" of the respective Promotion.

The Promotion is being conducted through the website at: [www.cartoonnetwork.co.uk/luckybreak](http://www.cartoonnetwork.co.uk/luckybreak) (the "**Site**").

**2. HOW CAN YOU PARTICIPATE?:** The Promotion is open to all residents of Great Britain & Northern Ireland and the Republic of Ireland who have internet access throughout the Entry Period except that employees of Promoter, and its parent, subsidiary, affiliated or associated companies, its and their agents and immediate families and anyone else professionally connected with the Promotion (the "**Released Parties**") are not eligible to participate. All entrants under the age of 16 must have parental/guardian consent to enter and their parent or guardian must agree to these Official Rules for themselves and on behalf of the minor. By entering this Promotion each entrant confirms and agrees to be bound by these Official Rules and if under the age of 16, confirms that he or she has obtained the required parental/guardian consent.

Entry is limited to one (1) entry per person per day. Any attempt by any entrant to exceed the entry limit by using multiple/different e-mail addresses, identities, or any other methods will void all that entrant's entries and that entrant will be disqualified from the Promotion.

**3. HOW TO ENTER:** Entries are online and free and should be made in accordance with the instructions given in this Official Rules for the Promotion via the Site.

Entrants may enter by: (i) acting in accordance with these Official Rules; (ii) providing their details as directed on the Site and confirming the entrant's and/or the entrant's parent's/legal guardian's acceptance of these Official Rules; and (iii) answering correctly the Question, which shall be the one indicated on the Site and which shall be in relation to the "Lucky Break", described below ("**Question**").

In order to answer the Question correctly, each Entrant must have previously watched the 'Lucky Break' on Cartoon Network channel in Great Britain & Northern Ireland and/or the Republic of Ireland. The 'Lucky Break' is a special advertising break of the regular programming, which shall be broadcasted on-air two (2) times a day during the Promotional Dates, and shall comprise a certain number of advertisements which need to be recognized by each Entrant in order to answer the Question.

All entries must be completed by the respective Closing Date of each Draw.

By entering the Promotion, entrants confirm that all information given is complete, accurate and not misleading. Promoter reserves the right, in its sole discretion, to disqualify any entry at any time in the event it is determined that the entrant has not complied with these Official Rules or has acted in an unsportsmanlike or disruptive manner. The Released Parties are not responsible for misdirected, incomplete, lost, late, illegible, undeliverable entries, technical, hardware, or software failures of any kind, lost or unavailable network connections, failed, incomplete, garbled or delayed computer transmissions or other errors or problems which may limit or affect an entrant's ability to participate in the Promotion. The Released Parties are not responsible for other errors or difficulties of any kind, whether human, mechanical, electronic, computer, network, typographical, printing or otherwise, relating to or in connection with the Promotion, including without limitation, errors or difficulties which may occur in connection with the administration of the Promotion, the processing of entries, the announcement of the prize or in any Promotion-related materials. The Released Parties do not guarantee that the Site and/or game will not contain IT faults, or that faults identified will be remedied; nor can they guarantee that the Site and/or sites to which the Site links do not contain viruses or other components which may cause damage to entrants' computer equipment and/or data. In the event of sabotage, acts of God, terrorism or threats thereof, computer virus or other events or causes beyond the Promoter's control, which corrupt the integrity, administration, security or proper operation of the Promotion, Promoter reserves the right, in its sole discretion, to modify, cancel or suspend the Promotion (or a portion thereof). In the event of cancellation, Promoter reserves the right to choose from all eligible, non-suspect entries received prior to the event requiring such cancellation. False or deceptive entries or acts will render the entrant ineligible.

**4. WINNERS:** There will be one (1) prize winner per Draw (each a "Prize Winner" and collectively referred to as the "Prize Winners").

The Prize Winners will be selected at random by the Promoter during the following day of each Draw (e.g. the Prize Winners of the First Draw shall be selected on 24 October 2017) from all entries received in accordance with paragraph 3. The decisions of Promoter will be final and binding in all matters.

All entrants selected in the Promotion as Prize Winners are subject to verification of eligibility and compliance with the terms of these Official Rules. An entrant is not a Prize Winner of any prize unless and until the entrant's eligibility has been verified and the entrant has fully complied with these Official Rules.

**5. PRIZES:** Each Prize Winner shall win one (1) package which shall include the following ("Prize"):

- one (1) Nintendo Switch, the new portable game console (Neon Red/Neon Blue) by Nintendo UK;
- one (1) Playmobil 6887 Summer Fun Camping Lodge playset by Playmobil;
- one (1) Playmobil 6919 City Action Police Headquarters with prison playset by Playmobil;
- one (1) NERF Nitro Motoe Fury Rapid Rally Die-Cast Toy by Nerf;
- one (1) Spider-Man Homecoming Web Wing Set by Spider-Man;
- one (1) Spider-Man B96931020 Homecoming Eye FX Electronic by Spider-Man;
- one (1) Avengers B0445EU60 Marvel Thor Battle Hammer Toy by The Avengers;
- one (1) Elf on the Shelf: A Christmas Tradition (blue-eyed boy) by Elf on the Shelf;
- one (1) Monster Smash Ups Remote Control Race RC Truck – Rhino by Toyrific;
- one (1) Hexbug Battle Ground Bunker by Hexbug;
- one (1) Hexbug BattleBots Rivals by Hexbug;
- one (1) Transformers C09341020 "The Last Knight Mega 1-Step Turbo Changer Dragonstorm" Playset by Transformers;
- one (1) Nerf Modulus Regulator Toy by Nerf;
- one (1) Hasbro Gaming Pie Face Sky High Game by Hasbro;
- one (1) Build A Bear 20th Birthday Confetti Teddy; and
- one (1) voucher for the amount of twenty five pound sterling (£25.00) for a Build A Bear Workshop (valid under URL [www.buildabear.co.uk](http://www.buildabear.co.uk))

Prizes are awarded with no guarantee, either express or implied by Promoter. All prize details not specified herein are at the sole discretion of the Promoter. Promoter reserves the right to substitute any prize (or portion thereof) with one of comparable or greater value, in its sole discretion. Prizes are subject to the terms and conditions of the applicable manufacturer, supplier and/or operator. Prizes must be accepted "as is" or declined. Prizes may not be transferred or exchanged for another article or cash value.

It is agreed that notification of the Prize win will be made to the Winner's parent or guardian via the email address provided upon entry. If the prize win is awarded to a minor the prize will be delivered to his or her parent or guardian, or to the minor Prize Winner with the written consent of his or her parent or guardian.

Notice of the win will be sent to the Prize Winner within one (1) week of the end of the Promotion via the email address provided at the point of entry. Entrants need to ensure that the email address is accurate and functioning.

Each Prize Winner must confirm his or her willingness to receive the prize within a period of two (2) weeks from the date of such contact, giving his or her name and postal address (or postal address of the parent/legal guardian) for delivery of the prize. Failure to confirm in that period can forfeit the prize and Promoter will be entitled to pick another Prize Winner. The Promoter may cancel the winning of a prize in its sole discretion and without prior notice if it does not receive confirmation from the Prize Winner of

willingness to receive the prize or if the shipping of the prize to the address stated by the Prize Winner is unsuccessful, and the organizer fails to obtain the necessary information to deliver the prize successfully following reasonable efforts. In this case the Promoter will consider itself obliged to cancel the prize, without the person concerned becoming entitled to any compensation as a result and with Promoter reserving the right to select an alternative Prize Winner.

**6. ENTRANT MATERIALS:** as part of the Promotion, entrants will be required to submit to Promoter the following:

- a) the right (multiple-choice) answers to the Question;
- b) Entrant's first name; and
- c) Entrant's email-address or, if entrant is under 16 years old, email address of the entrant's parent or legal guardian which will be used only to contact the Winners,

((a) to (c) together being the "**Entrant Materials**").

Promoter shall use the Entrant Materials together with any other personal data submitted to it under this Promotion, for the purposes of properly administering the Promotion. Further information on how Promoter processes personal data can be found in Promoter's privacy policy, available at <http://www.cartoonnetwork.co.uk/privacy-policy>.

## **7. GENERAL RULES AND REGULATIONS:**

By entering this Promotion and/or accepting a prize, each entrant grants Promoter and its designees the right, unless prohibited by law, to use his/her name, town, voice, performance, picture and likeness without compensation, notification or approval, for the purpose of advertising, promotion and other purposes, in any manner or medium, now or hereafter known, throughout the universe in perpetuity. The information provided by entrants will be used in accordance with Promoter's privacy policy available at <http://www.cartoonnetwork.co.uk/privacy-policy>.

The Released Parties expressly disclaim any responsibility for any and all claims, actions, demands and/or liability for injury, damage or loss whatsoever relating to or arising in connection with participation in this Promotion (regardless of the cause of such injury, damage or loss), Promoter's use of any footage and/or the delivery and/or subsequent use or misuse of any of the prize awarded (including without limitation, any travel and activity related thereto). For the avoidance of doubt the Released Parties do not exclude their liability for death or personal injury caused by their own negligence.

Any dispute or complaint concerning this Promotion should be addressed to Cartoon Network Cloudy with a Chance of Meatballs Promotion UK 2017, Turner House, 16 Great Marlborough Street, London, W1F 7HS, UK and must be so submitted within 90 days following the close of the Promotion. The Promoter reserves the right to shorten, defer, alter or cancel this Promotion (including without limitation the prizes offered) if it considers in its sole discretion that circumstances demand it; it cannot be held liable for this on any grounds whatsoever.

A hard copy of these Official Rules and/or a list of winners can be obtained by sending a stamped, self-addressed envelope to the following address within 45 days of the end of the Entry Period: Cartoon Network Cloudy with a Chance of Meatballs Promotion UK 2017, Turner House, 16 Great Marlborough Street, London, W1F 7HS, UK. Please specify Official Rules or Winner List.

These Official Rules are subject to the laws of England and Wales. Any dispute or claim arising out of or in connection with these Official Rules (including non-contractual disputes or claims) that cannot be settled amicably must be brought before the competent English courts. If you are a consumer resident in Northern Ireland, you may also bring proceedings in Northern Ireland, and if you are a resident of Scotland, you may also bring proceedings in Scotland.

**Promoter: Turner Broadcasting System Europe Limited.**